

ASK

PRIMARY CONTACT

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KEY FACTS

- Boutique agency with global reach
- 10+ adidas clients serviced
- 10+ creative activations delivered
- 200MM+ consumers reached

AREAS OF EXPERTISE

- Brand and experience strategy
- Campaign creative direction
- Event production and programming
- Content development
- Social amplification

WHAT MAKES ASK UNIQUE

- A strong cultural understanding
- All design is rooted in human truths
- We pay attention to all details that support experience
- All concepts presented with a strong red thread narrative
- All experiences are solved in context of perceptual, behavioral and financial metrics

ABOUT ASK

We react to business challenges with culture-driven creative ideas. We design and produce these ideas into activations that elicit powerful reactions in our targeted audiences. We shape how these reactions will get documented on social by thinking upfront about the before, the during and the after.

We curate these reactions to maximize their ripple across social networks. We firmly believe powerful reactions lead to tangible actions: sales, hype, media and share of social.

